



## 2024 Iowa Master Pork Partner Awards

The Iowa State University Extension Service and the Iowa Pork Producers Association expanded their joint Master Pork award programs in 2014 to recognize individuals who have positive impacts on pork production in Iowa through collaborative and supportive roles. Pork producers recognize they would not be successful without help from industry partners and the Master Pork Partner Awards are designed to recognize individuals demonstrating positive impacts on Iowa pork production through important partnerships with pig farmers.

The Master Pork Partner awards further recognize specific partnerships with the following award categories:

- ❖ **Master Pork Partner:** recognition of a production company employee who has demonstrated positive impacts on the production system but who is not involved in day-to-day, on-farm duties and management. (i.e., field/territory managers, upper-level management, and other influential employees without daily responsibilities at a specific production site(s).)
- ❖ **Master Pork Partner – Veterinarian of the Year:** recognition of a production company veterinarian or private practitioner who has demonstrated positive impacts on the health and well-being of the pigs in their care as well as the success and knowledge of their clients.
- ❖ **Master Pork Partner – Driver of the Year:** recognition of a TQA-certified livestock hauler who has gone above and beyond to improve the health and well-being of pigs during transportation and has had a positive impact on their peers in the transportation industry.

### Nominations:

Nomination may be made by county extension personnel, extension swine field specialists, county pork associations, production companies, or other pork producers. **All nominations are due Aug. 1, 2024.**

### Nomination Criteria:

- 1) Nominees must be:
  - a. A member of the Iowa Pork Producers Association, whether at the state and/or county level.
  - b. Iowa residents.
- 2) Nominees should have at least five years of experience in pork production.
- 3) Nominees should have demonstrated community involvement (i.e., church, school, commodity associations, extension, other volunteer opportunities, etc.)
- 4) Nominees should have demonstrated excellence within their production system, company, or practice. Examples:
  - a. Clear knowledge of the production system/practice/company and demonstrable excellence within this system.
  - b. Willingness to share new ideas and practices
  - c. Proactively working on issues facing the swine industry.

- d. Clear knowledge of and involvement in activities that support the We Care responsible pork initiative.

**Award Rules:**

- 1) All nominations must be postmarked by **Aug. 1, 2024**.
- 2) No more than three awards will be given – one per category.
- 3) No more than one nomination per production entity/practice/company will be considered for each category. (Example – a company may nominate a partner and a veterinarian.)
- 4) Nominations must be accompanied by a letter of recommendation from the nominator detailing why the nominee should be recognized for the award. (i.e., production performance, management skills and capabilities, industry/community involvement, issues and industry knowledge, and other special achievements.)
- 5) Previously honored Master Pork Award program awardees are not eligible to receive the award.

**Selection Process:**

Date	Activity
Aug. 1 thru Aug. 12, 2024	Applications will be reviewed by Iowa State Extension and IPPA staff for eligibility.
By Aug. 26, 2024	Nominees will be notified of selection and scheduling of visits will begin.
Aug. 26 thru Dec. 1, 2024	Selection committee will complete on-site visits with nominees. This will include photos and video interviews. Questions will be provided prior to the visit. Visits are scheduled to best fit nominee’s schedule.
By Dec 1, 2024	Final award winners will be notified by the selection committee.
Jan. 22, 2025	Individuals will be honored at the Master Pork Producer Banquet held during the Iowa Pork Congress.

**Nomination Submission:**

Applications with letter of recommendation from nominator are due Aug. 1, 2024. They may be:

**Mailed:** \_\_\_\_\_ **Emailed:** [bsmeby@iowapork.org](mailto:bsmeby@iowapork.org) **Faxed:** (515) 225-0563

Iowa Pork Producers Association  
 Attn. Brielle Smeby  
 PO Box 71009  
 Clive, IA 50325

**Questions:**

Brielle Smeby – [bsmeby@iowapork.org](mailto:bsmeby@iowapork.org) or 515-225-7675



# 2024 Master Pork Partner Award Application

(Please type or print on this form)

Please choose 1 Master Pork Partner Award Category:

Master Pork Partner     Veterinarian of the Year     Driver of the Year

NAME \_\_\_\_\_

FARM/COMPANY NAME \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE: (\_\_\_\_) \_\_\_\_\_ CELL PHONE: (\_\_\_\_) \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

ADDRESS TO LOCATION FOR COMMITTEE VISIT (if different than above)

\_\_\_\_\_

DATE OF BIRTH \_\_\_\_\_ YEARS IN PORK INDUSTRY \_\_\_\_\_

SPOUSE'S NAME \_\_\_\_\_

CHILDREN'S NAMES AND AGES \_\_\_\_\_

ARE YOU A MEMBER OF A COUNTY PORK PRODUCERS GROUP?    YES                      NO

If yes, please list county \_\_\_\_\_

PQA PLUS or TQA (if Driver) CERTIFICATION NUMBER \_\_\_\_\_

NUMBER OF EMPLOYEES/GROWERS SUPERVISED \_\_\_\_\_

Please list any local newspapers and radio stations with which we can share press information should you be selected for this award.

\_\_\_\_\_

NOMINATED BY (Name, Phone, Email): \_\_\_\_\_

*Nominators: Please include letter of recommendation detailing why this individual stands out. (i.e. production performance, management skills and capabilities, industry/community involvement, issues and industry knowledge and other special achievements.)*

**Please provide a detailed description of your pork production role, company and involvement in the swine industry. (You may attach additional pages as needed.)**

**Advancement of the We Care principles beyond community involvement is also central to this award. Please outline your activities and how they align with this initiative below. (ex. producing safe food, protecting and promoting animal well-being, ensuring practices to protect public health, safeguarding natural resources, providing a safe working environment, and contributing to a better quality of life in your community). (You may attach additional pages as needed.)**

Community involvement is an important aspect of the We Care principles and is critical for Master Pork Partner award selection. Please list any off-farm activities in which you are involved (i.e., church, school, commodity associations, extension, community functions/groups, other volunteer opportunities, etc.).

**This application, including letter of nomination, must be completed and submitted to IPPA by Aug. 1, 2024.**

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_